### Attaining Product Differentiation through Improved Patient Segmentation and Efficiency

M. Scott Harris, MD Chief Medical Officer Altimmune, Inc. GLP-1 Based Therapeutics Summit 16 May 2024



#### **Forward-looking statements**

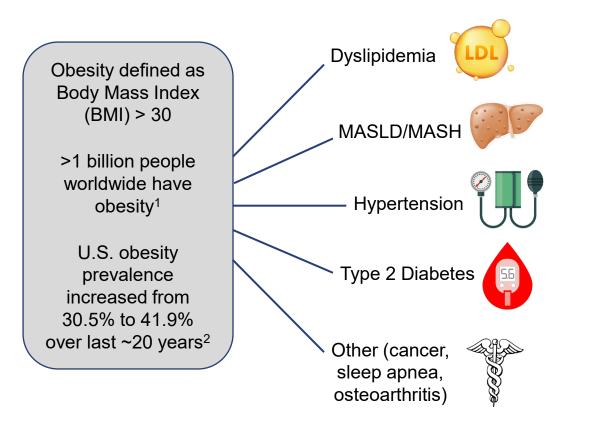
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#### BURDEN OF OBESITY AND ITS COMORBIDITIES

#### **Medical Impact**



- **Social Impact**
- Dyslipidemia, hypertension and CHD represent approximately **50% of the deaths** attributable to obesity<sup>2</sup>
- Economic (direct and indirect) costs of overweight and • obesity in 2019 were estimated to be \$844 billion in the Americas<sup>3</sup>
- U.S. obesity-related (direct) medical costs for adults were ٠ estimated to be nearly \$173 billion<sup>4</sup>
- U.S. medical costs for people with obesity tend to be **30%** ٠ to 40% higher than those for people without obesity<sup>5</sup>
- Obesity accounts for 47.1% of the total cost of chronic ٠ diseases nationwide<sup>6</sup>

3) Okunogbe A, Nugent R, Spencer G, et al. Economic impacts of overweight and obesity: current and future estimates for 161 countries. BMJ Global Health 2022;7:e009773.

<sup>1)</sup> World Health Organization. (2022, March 4). World Obesity Day 2022—Accelerating action to stop obesity. https://www.who.int/news/item/04-03-2022-world-obesity-day-2022-accelerating-action-to-stop-obesity. 2) Lopez, Claude, et.al. (2020) Weighing Down America: 2020 Update. Milken Institute. https://milkeninstitute.org/report/weighing-down-america-2020-update

<sup>4)</sup> Ward ZJ, Bleich SN, Long MW, Gortmaker SL. (2021) Association of body mass index with health care expenditures in the United States by age and sex. PLoS ONE 16(3): e0247307. https://doi.org/10.1371/journal.pone.0247307 5) Tiwari A, Balasundaram P. Public Health Considerations Regarding Obesity. [Updated 2022 Sep 3]. In: StatPearls https://www.ncbi.nlm.nih.gov/books/NBK572122

<sup>26)</sup> Waters, H., et. al. (2018, October). Americas Obesity Crisis - The Health and Economic Costs of Excess Weight. Milken Institute.org/report

# How will the obesity market segment in the future?

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### "Obesity is the new hypertension."

Lou Aronne, MD

Sanford I. Weill Professor of Metabolic Research and Director, Center for Weight Management and Metabolic Clinical Research, Weill-Cornell Medical College

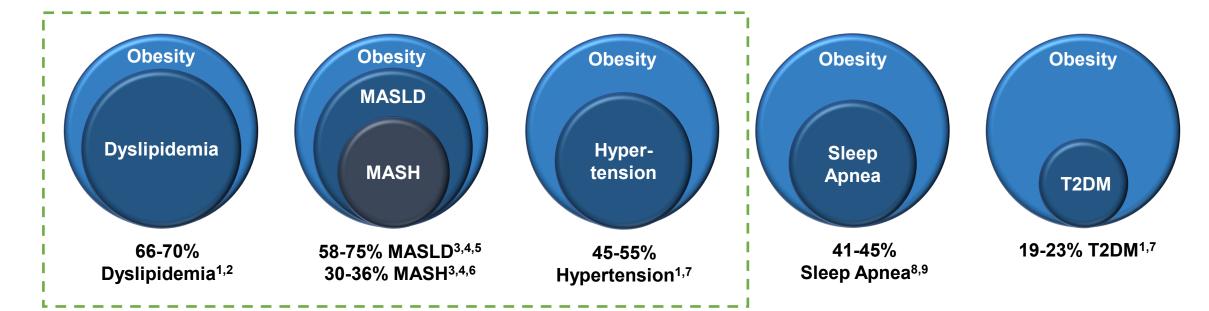
#### **CO-MORBIDITIES AND HISTORICAL WEIGHT LOSS TARGETS**

ALL MAJOR OBESITY-ASSOCIATED CO-MORBIDITIES ARE REDUCED OR ELIMINATED BY 15% WEIGHT LOSS

Co-morbidity	Target Weight Loss (%)	Impact
NASH	10	Reduce liver fat
Type 2 diabetes	5-15	Reduce insulin resistance
Hyperlipidemia	10-15	Lower LDL cholesterol
Hypertension	15	Reduce cardiac workload
Osteoarthritis	5-15	Reduce joint strain
Sleep apnea	10	Reduce airway resistance
Gastroesophageal reflux	10-15	Reduce abdominal pressure
Stress incontinence	10	Improve pelvic dynamics

Saltimmune

#### **US PREVALENCE AND SIGNIFICANCE OF OBESITY COMORBIDITIES**



Most prevalent obesity comorbidities are Dyslipidemia, MASLD/MASH, and Hypertension

- 1) Bays, Harold, et. al. (2013) Obesity, adiposity, and dyslipidemia: A consensus statement from the National Lipid Association. Journal of Clinical Lipidology 7(4):304–383.
- 2) Lim Y, Boster J. Obesity and Comorbid Conditions. [Updated 2023 Feb 8]. In: StatPearls [Internet]. Treasure Island (FL): StatPearls Publishing; https://www.ncbi.nlm.nih.gov/books/NBK574535/
- 3) Quek, Jingxuan, et. al. (2023) Global prevalence of non-alcoholic fatty liver disease and non-alcoholic steatohepatitis in the overweight and obese population:. The Lancet Gastroenterology & Hepatology 8(1):20-30.
- 4) Vernon, G, et. al. (2011) Systematic review: the epidemiology and natural history of non-alcoholic fatty liver disease and non-alcoholic steatohepatitis in adults. Aliment Pharmacol Ther 34:274–285.
- 5) Le, Michael, et. al. (2022) 2019 Global NAFLD Prevalence: A Systematic Review and Meta-analysis. Clinical Gastroenterology and Hepatology 2022;20:2809–2817
- 6) Dufour, Jean-François, et. al. (2021) The global epidemiology of nonalcoholic steatohepatitis (NASH) and associated risk factors-A targeted literature review. Endocrine and Metabolic Science 3.
- 7) Pantalone KM, et al. Prevalence and recognition of obesity and its associated comorbidities. BMJ Open 2017;7:e017583. doi:10.1136/ bmjopen-2017-017583
- 8) Romero-Corral, Abel, et. al. (2010) Interactions Between Obesity and Obstructive Sleep Apnea. Chest 137(3): 711-719.

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9) Garvey JF, Pengo MF, Drakatos P, Kent BD. Epidemiological aspects of obstructive sleep apnea. J Thorac Dis 2015;7(5);929-929

#### TARGETS OF RECENT CLINICAL TRIALS

MAINLY FOCUSED ON THE BENEFITS OF GLP-1 AGENTS

- Cardiac MACE events
- HFpEF (heart failure with preserved ejection fraction)

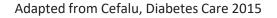
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- Chronic kidney disease
- Obstructive sleep apnea

#### LET'S NOT NEGLECT THE QUALITY OF WEIGHT LOSS

- Effects on serum lipids and liver fat
- Effects on energy expenditure
- Preservation of lean mass— prevention of bone fractures and loss of daily function

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#### FOOD FOR THOUGHT—OTHER CRITICAL DIFFERENTIATORS

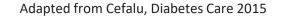
- Ease and route of administration
- Primary care readiness— time dispensing instructions, reimbursibility

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- Safety and tolerability
- Suppression of alcohol intake and substance abuse
- Suppression of cigarette smoking

#### HOW DO WE MAINTAIN THE WEIGHT LOSS?

- Excessive attention is being given to acute weight loss, but patients will spend the majority of their lifespan trying to maintain it, and this is where the majority of drug use will occur
- Can we identify agents that fundamentally alter metabolic tone and lower the chance of relapse?



## **THANK YOU**